



OrphaCare is a subsidiary of AOP Health that specializes in medical devices and patient support solutions for treating rare and complex diseases. To enhance our team in Vienna we are looking for a:

Brand Manager - Large Volume Pump (OrphaCare)

1190 Vienna | Full-time employee | Start: 01.09.2026 |



We are looking for an experienced and entrepreneurial Brand Manager to lead the European launch and subsequent global expansion of our Large Volume Pump portfolio.

What Your Day To Day Will Look Like

- Lead the European launch of the Large Volume Pump and support its global expansion
- Develop and execute product, market access, and reimbursement strategies
- Define product positioning, value proposition, and go-to-market plans
- Analyze market trends, customer needs, and competitive landscapes to drive growth
- Create marketing campaigns, sales tools, and educational materials in collaboration with cross-functional teams
- Support and train sales teams on product positioning, features, benefits, and competitive positioning
- Manage participation in congresses, exhibitions, scientific meetings, and industry events
- Develop objection-handling guides and competitive intelligence resources
- Participate in customer visits, key account meetings, and product demonstrations
- Build and maintain relationships with key stakeholders, including healthcare professionals, KOLs, and industry partners
- Lead tender, reimbursement, and market access activities
- Collaborate closely with Regulatory, Medical, Quality, Sales, and Supply Chain teams
- Monitor commercial performance, manage budgets, and optimize marketing investments

Your Qualifications And Experience

- Bachelor's degree in Business, Marketing, Life Sciences, Pharmacy, or a related field
- Alternatively, a degree in Nursing combined with experience in oncology or infusion therapy and medical device commercialization
- At least 3 years of experience in medical device marketing, product management, or commercialization.

- Experience in infusion therapy, oncology, drug delivery systems, or hospital-based products is an advantage
- Proven success in product launches, market analysis, and cross-functional collaboration in an international environment
- Strong understanding of healthcare systems, reimbursement, and market access strategies
- Excellent communication, presentation, and stakeholder management skills
- Fluent in English and German, with confidence in delivering presentations and training to healthcare professionals and industry partners
- Valid driver's licence

Our offer

- An open corporate culture with the opportunity to contribute your own ideas
- Working independently in a collegial and committed team
- Modern working environment with good public transport connections (U4 - Heiligenstadt)
- Flexible working hours (flexitime/time-out days), bonus scheme, additional benefits and employee events
- Structured onboarding and support through a buddy system
- Due to legal requirements, we are obliged to disclose the collective agreement minimum salary, which is EUR 45.080,- gross per year, based on full-time employment. However, our actual remuneration packages are market-oriented and aligned with your qualifications and professional experience.

By submitting your application, you accept [AOP's Data & Privacy Policy](#).

Main Benefits



Bonus



Homeoffice



Employee mobile phone



Flexible working hours



Laptop



Initial and continuing education



Canteen



Good transport connection



Employee events



Meal allowance



Company doctor



Parking spot



Healthmeasures



Employee discount

Your Contact



Angelika Drabek
Manager Talent Acquisition

Further information on our website:
aop-health.com