



AOP Health is the European pioneer for integrated therapies for rare diseases and in critical care. To enhance our team in London we are looking for a:

## Senior Marketing Manager UK

NW11AD London | Full-time employee | Start: as of now |



***We are looking for a Senior Marketing Manager UK who leads the commercialization and launch efforts for the AOP product portfolio in the UK.***

### What Your Day To Day Will Look Like

- Lead commercialization of the AOP product portfolio, overseeing launch activities for new marketing assets.
- Identify business needs and develop promotional materials aligned with overall business strategy.
- Drive a strong customer-centric approach by optimizing resource allocation to maximize return on investment.
- Manage internal initiatives, including implementation planning and performance reporting, to support prioritization and actionable insights.
- Define and execute marketing strategies in alignment with HQ, informed by market dynamics and competitive analysis.
- Implement marketing activities, monitor performance, and optimize promotional tactics in real time.
- Own budget management and forecasting responsibilities.
- Provide strategic, market-driven recommendations to HQ therapeutic areas based on market intelligence.
- Maximize opportunities to position and promote the product pipeline effectively.
- Engage regularly with customers to uncover insights and identify new business opportunities.
- Collaborate cross-functionally with Therapeutic Areas and Market Access to develop country-specific access strategies.
- Plan, organize, and execute events, meetings, and congress participation.
- Ensure full compliance with ABPI Code of Practice and internal SOPs.

### Your Qualifications And Experience

- Advanced scientific degree in natural science, medicine, or business
- 5+ years of pharma industry experience
- Track record of responsibility of marketing and pre-launch and launch experience
- Track record of commercial success

- Driving Licence - travel required
- Commutable to London office

## Our offer

- Join a high-performing team within an open, collaborative corporate culture that encourages initiative and the contribution of new ideas.
- Benefit from a structured onboarding process and ongoing training opportunities to support your professional development.
- Enjoy a bonus scheme and comprehensive benefits
- Access continuous personal and professional development opportunities within an international environment.

*If you would like to work as a team player in an international environment and can identify with our values "Agile, Ambitious, Aligned, Accountable and Appreciative", then: Take this CHANCE and*

## Main Benefits

Health  
insurance

APPLY NOW

Employee  
discount

Initiative application



Homeoffice



Company car



Employee mobile phone



Canteen

## Your Contact



**Kenny Trappl**

Talent Acquisition Manager

*Further information on our website:*

