

AOP Health is the European pioneer for integrated therapies for rare diseases and in critical care. To enhance our team in Vienna we are looking for a:

Director Global Brand Unit, Intensive Care

1190 Vienna | Full-time employee | Start: ab sofort |



We are looking for a Director Global Brand Unit Intensive Care to lead global brand(s) within the therapeutic area and drive long-term value creation across the full brand lifecycle. The role is accountable for brand strategy, performance (brand P&L) and execution in close collaboration with cross-functional global, regional, and local teams.

What Your Day To Day Will Look Like

- Develop and drive long-term global brand strategies and lifecycle plans.
- Lead cross-functional Global Brand Teams across integrated value chain.
- Own global brand performance, including P&L responsibility and forecasting.
- Define and allocate global marketing resources and guide regions and countries.
- Lead global launches, line extensions, and lifecycle management initiatives.
- Shape global marketing strategy and provide tools for the global marketing mix (4Ps).
- Partner with Market Access, R&D, and Business Development on evidence generation and growth opportunities.
- Build and maintain strong relationships with key external stakeholders, including KOLs.
- Ensure timely performance reporting and compliance with internal and external requirements.

Your Qualifications and Experience

- University degree required; life sciences or business background

Main Benefits

-  Bonus
-  Homeoffice
-  Company car
-  Flexible working hours
-  Initial and continuing education
-  Canteen
-  Good transport connection
-  Employee events
-  Meal allowance
-  Company doctor
-  Parking spot
-  Healthmeasures

preferred.

- Extensive experience in global brand, marketing, medical, or commercial roles in pharma/healthcare.
- Proven track record in global launches, lifecycle management, and P&L ownership.
- Strong strategic, analytical, and leadership skills in cross-functional, international settings.
- Excellent communication skills, high integrity, and strong compliance mindset.

Our Offer

- An open corporate culture with the opportunity to contribute your own ideas
- Working independently in a collegial and committed team
- Modern working environment with good public transport connections (U4 - Heiligenstadt)
- Structured onboarding and support through a buddy system
- Competitive compensation package and bonus scheme, additional benefits and employee events.
- Due to legal requirements, we are obliged to disclose the collective agreement minimum salary, which is EUR 70.910 gross per year, based on full-time employment. However, our actual remuneration packages are market-oriented and aligned with your qualifications and professional experience.

If you would like to work as a team player in an international environment and can identify with our values "Agile, Ambitious, Aligned, Accountable and Appreciative", then: Take this CHANCE and

Your Contact



Angelika Drabek
Manager Talent Acquisition

Further information on our website:

aop-health.com